

Request 100891 2022

Name of Public Authority: University College of the Cayman Islands

Name of Media House / Entity that Provided Advertising Services	type of advertising (job adverts/classifieds or display adverts/other)	Cost/Value of the Advertising Services for the period 1 January to 31 December 2021 (KYD\$)	Cost/Value of the Advertising Services for the period 1 January to 30 September 2022 (KYD\$)
Compass media	Job adverts	Unknown	13,890.00
Compass media	Display adverts	Unknown	2,570.00
Chamber of Commerce	Ad package	Unknown	1,125.00
Caymanian Times	Job adverts	Unknown	8,950.00
Compass media	Flyers	Unknown	810.00
Cayman Marl Road	Ad package	Unknown	10,300.00
DMS	Radio ads and events	Unknown	1,936.00
Radio Cayman	Radio ads and events	Unknown	2,520.00
Netgeekz	Search engine marketing/YouTube ads/Google Ads	Unknown	12,997.00
Composed media	Print banners etc	Unknown	3,050.00
Creative exposure	Print etc	Unknown	2,001.75
Netclues	Wed maintenance	Unknown	2,150.00
Yell	Listing	Unknown	350.00
Total		\$ -	\$ 62,649.75